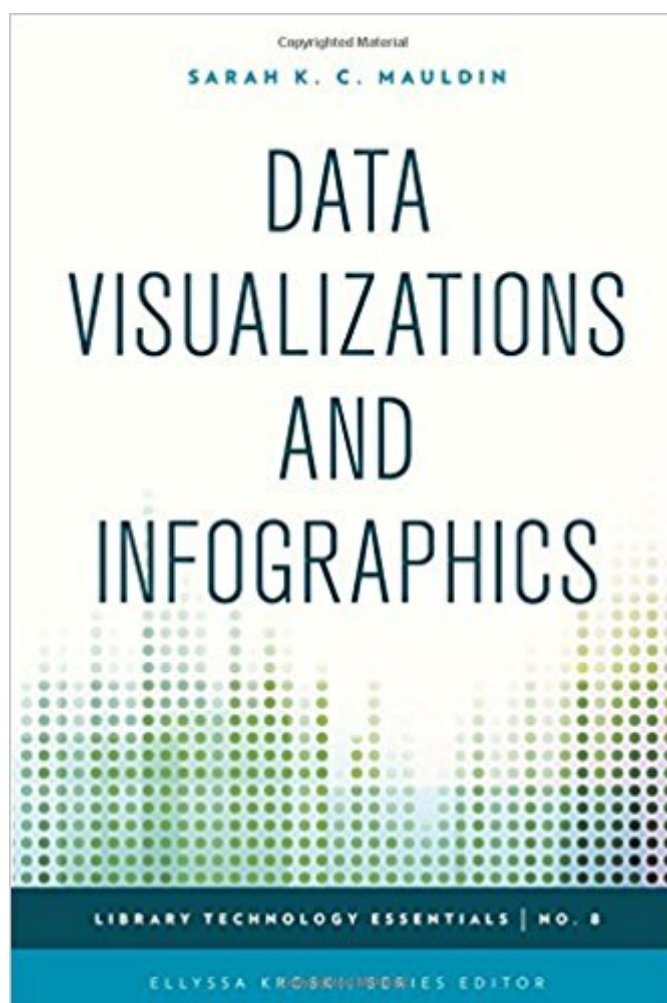


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# Data Visualizations And Infographics (Library Technology Essentials)



## Synopsis

This complete how-to guidebook provides you with the tools and inspiration you need to use infographics and data visualization techniques in your library to knock your audience's socks off as you tell your story in a visual format that can be consumed and understood at a glance.

## Book Information

Series: Library Technology Essentials (Book 8)

Paperback: 134 pages

Publisher: Rowman & Littlefield Publishers (August 16, 2015)

Language: English

ISBN-10: 1442243872

ISBN-13: 978-1442243873

Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

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Humanities > Library & Information Science #613 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General

## Customer Reviews

Data Visualizations and Infographics is an accessible book for information professionals with varying levels of, or even no, experience with graphic design or image-generating tools. Though useful for all levels of expertise, it gives attention to the timid user, allowing the reader, chapter by chapter, to take small, comfortable steps up to designing a project of his or her own with many tools and strategies. In a time when libraries are urged to rethink how information is disseminated, Sarah K.C. Mauldin not only instructs but sets out to inspire librarians to think about their stories and how they might share them with their communities in palatable, visual forms. . . .It can be used as a handbook or read as an overview of infographics and data visualizations, and how libraries have used and can use them to further their mission. . . . I found this text to have three purposes: to be persuasive, instructional, and informative. There are a number of books that review available tools, but with this book's catering to library projects and including successful case studies, it is unique in that it also addresses the reservations library professionals might have about creating visual projects, including why they are useful. Mauldin digs into the process in a very practical way to answer questions, to relieve those reservations, and to help make plans. She provides inspiration to

be innovative with examples of how other libraries have used visual tools to tell stories to their audiences. . . .She successfully gives both novices and designers the techniques and tools to corral and create in any context. (Law Library Journal)I enthusiastically recommend the Library Technology Essentials series. Many libraries will want to invest in the entire set as a professional development resource since they will inevitably face some degree of involvement with each of the volume topics. Library technologists will want one of these books at their side as they launch new projects or initiatives. Ellyssa Kroski has shepherded a collection that makes an important contribution to the professional practice of library technology. (Marshall Breeding, Independent Consultant, Speaker, and Author; editor Library Technology Guide editor, Computers in Libraries columnist, and Smart Libraries Newsletter editor)

Sarah K. C. Mauldin is Director of Library Services at Smith, Gambrell & Russell, LLP, a midsize law firm headquartered in Atlanta, Georgia with offices in Jacksonville, Florida; Washington, DC; New York City; and Frankfurt, Germany. She spent a short time as a public librarian in Austin, Texas before beginning her law firm career in Las Vegas, Nevada. She is deeply involved in library professional associations including the American Association of Law Libraries (AALL) and its Private Law Libraries, Reference Instruction and Patron Services, and Legal Information Services to the Public special interest sections and its Atlanta and Southeastern chapters; the Special Libraries Association (SLA) and its Leadership and Management and Legal divisions and Georgia chapter; and the Georgia Library Association (GLA). She has served in various capacities in all of these organizations from committee member and chair to board member to president. She was the inaugural recipient of the AALL Emerging Leader Award in 2010 and is a frequent speaker and writer on issues related to technology in libraries, law librarianship, and access to justice. Sarah is also an active community volunteer with projects including the AJC/Decatur Book Festival and the Decatur Martin Luther King, Jr. Service Project and serves as Board Secretary for 7 Stages Theatre. She is a 2013 graduate of Leadership DeKalb and continues to volunteer with the program. In her spare time she enjoys trivia, euro board games, Sooner sports, and almost any fiber art. Sarah holds a B.A. in Letters from the University of Oklahoma and an M.L.I.S. with specialization in Law Librarianship from the University of Texas at Austin.

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